

May 06, 2025

RE: Letter of Support for PCORI Project Dear Professor

Constantino,

Grow Therapy ("Grow") is pleased to provide this letter of support for Phase 2 of your PCORI dissemination and implementation project, "Implementing outcomes-based matching of patients to mental health care therapists' strengths" (DI-2021C2-23848). This initiative aligns perfectly with our mission to provide personalized access to high-quality mental health care, as we believe therapy is an essential part of becoming the best versions of ourselves.

After reviewing the impressive results from your initial TOP-Match comparative effectiveness trial and Phase 1 of your present implementation project, we are proud to join forces for Phase 2. With this partnership, we are committed to using the TOP to assess and track patient outcomes and create therapist-level effectiveness profiles/scorecards. This adoption will allow us to activate the TOP-Match system to ensure that a large number of newly presented patients are connected with a personally and empirically well-suited clinician.

More specifically, Grow already has an active proposal with Highmark BCBS to extend the benefits of your Phase 1 work to their membership. For Phase 2, we will collaborate with your team to expeditiously integrate the TOP into our EHR system and fine tune an API that allows our intake department to book TOP-Matched appointments with our participating therapists. Specific to Phase 2 of your project, we will prioritize the 3,300 clinicians who work at Grow-affiliated sites in 69 cities and towns across 37 states. Notably, two of our intake coordinators have already been trained to provide TOP-Match referrals to our providers and others will be trained as the project scales up.

We understand that Phase 2 TOP-Matched bookings will begin in 2025, after a critical mass of participating therapists have scorecards, and rapidly increase in volume over the next two years. By 2027, we will, at a minimum, achieve the reach milestones of 700 therapists and 50,000 patients in the TOP-Match system. We expect the benefits of the TOP-Match approach will become clear to our patients, payers, and other stakeholders. Moreover, we have aligned our contract with Outcome Referrals to ensure that positive results from this Phase 2 initiative transition seamlessly into ongoing use—beyond the PCORI-funded project—of TOP and TOP-Match within our care delivery framework.

Our network includes master's-level clinicians, PsyDs, NPs, and MDs. Over 40% of our providers identify as BIPOC, with more than 20% offering treatment in a second language, most commonly Spanish. Our providers serve diverse individuals across the lifespan, and we are particularly committed to treating underserved populations, including those enrolled in Medicaid or Medicare and/or who live in rural communities. Through strategic partnerships with health plans, Grow has expanded its reach, and we are excited to deepen our impact by implementing evidence-based care solutions for behavioral health care.

Please let us know if we can provide any additional information to support your application. Sincerely,

Manoj Kanagaraj, MD  
Co-Founder & Chief Strategy Officer



growtherapy